

Video Streaming In Online Social Networks



Why distributed streaming?

- Usual scalability issues:
 - Target: performances enhancement (source, viewers)
 - Multicast doesn't always work;
 - Streaming:
 - Live Streaming
 - **Video On Demand**
- Different kind of challenges

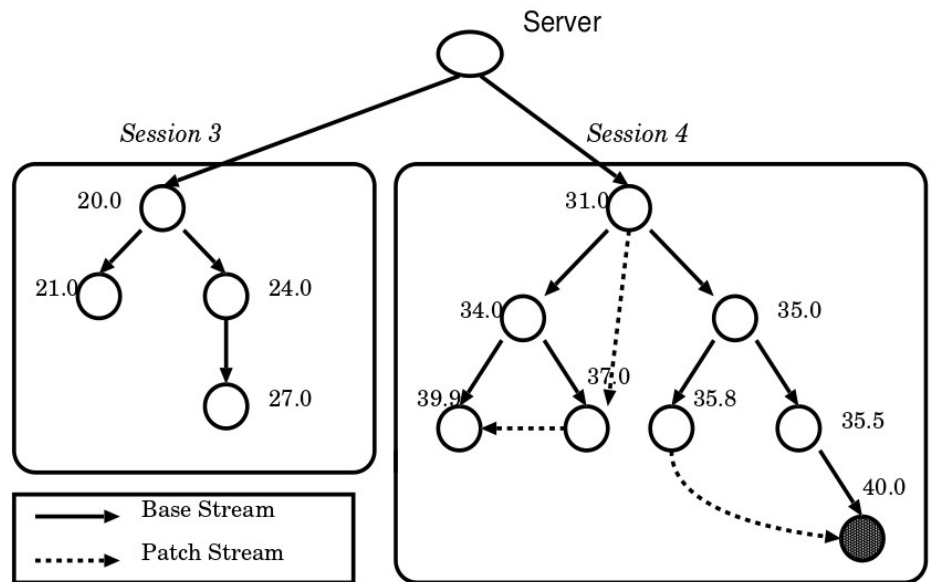


Tree-based topologies

Earlier solutions: *tree-based overlays*

- Source (server) is the root
- Drawbacks:
 - Network fluctuations
 - Low resilience
 - One-to-one data delivery

Example: P2Cast



Mesh topologies

- Per-video overlay
- Many-to-one topologies
 - Avoid issues of tree configurations

Example: CoolStreaming (aka DONet)

- “Data-driven overlay” — i.e. Per-video topology
- Neighbors gossiping: indexes of owned chunks
 - Room for 120 chunks, 1 second each
 - Schedule actual chunks exchange



Ring topology

- RINDY overlay:
 - Ring overlay → multi source among viewers
 - Gossip system → share chunks metadata
 - Orthogonal overlay for VCR operations
 - e.g. Fast forward? Join a neighbor ring



Social Overlays

- Point: use the social links as video delivery overlay
 - Exploit the social structure underneath.
- Examples:
 - NetTube
 - SocialTube



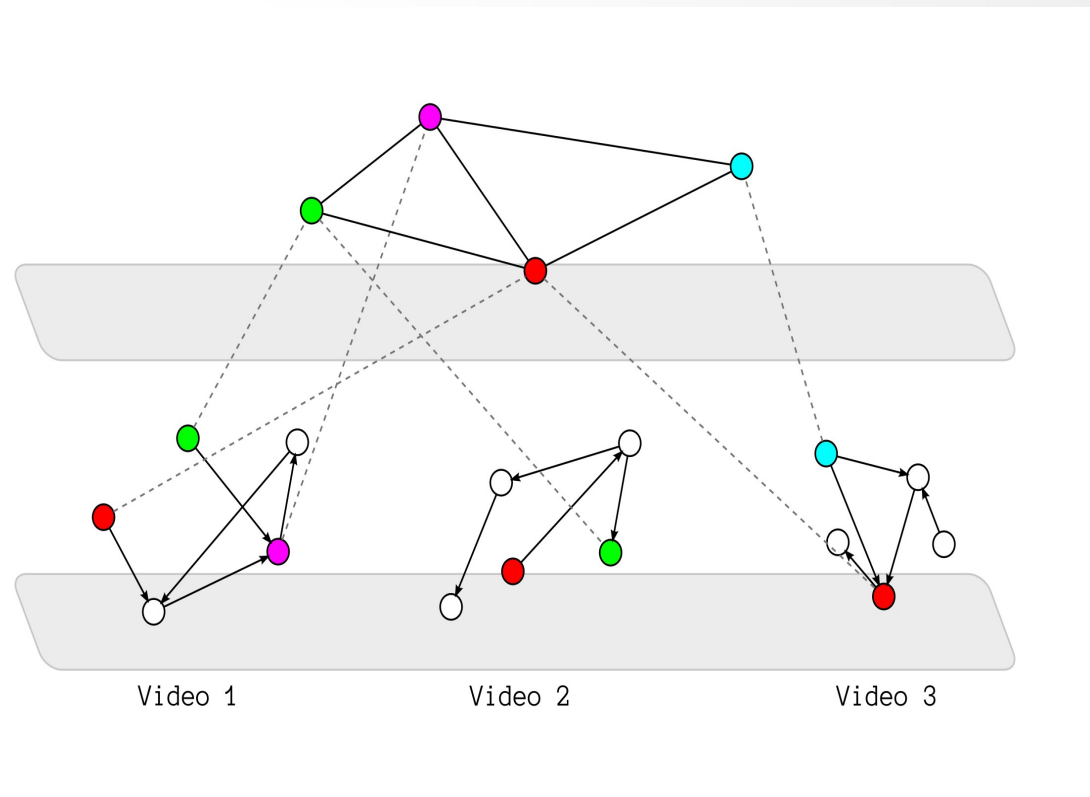
NetTube

- Context:
 - Peer to Peer for sharing a video is good, but not in general;
 - Statistics of Youtube: many videos are short;
 - The overlay construction takes more than time the video length itself.
- Observations:
 - User behavior: switch from one video to the other;
 - Bounded (usually small) number of related videos.



NetTube

- Peer assisted:
 - The server owns the video
 - The watcher becomes a potential supplier.
- Two overlays:
 - **Lower overlay:** clients who watched the video
 - **Higher overlay:** quickly find the overlay for a related video.



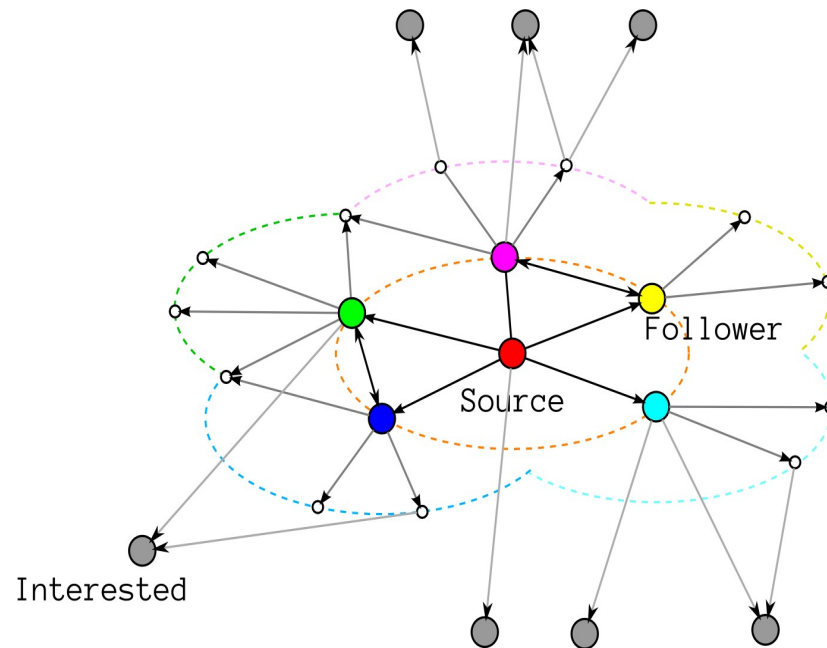
SocialTube

- Driving facts:
 - Videos are mainly watched by friends: two-hops social circle;
 - Other users may be interested in the videos (topic);
 - Workload reduction and performances enhancement improve user experience.



SocialTube

- Peers cache the video for redistribution: chunks of constant size;
- Per-source overlay:
 - Hierarchical structure, rooted in the source;
 - Followers work as pseudo-source
- Push-based pre-fetching:
 - The source pushes the first chunk to followers and interested
 - The watchers will pull the remaining part (if required).



References

- Xinyan Zhang, Jiangchuan Liu† , Bo Li‡ , and Tak-Shing Peter Yum “CoolStreaming/DONet: A Data-Driven Overlay Network for Efficient Live Media Streaming”
- Y. Guo, K. Suh, J. Kurose, and D. Towsley, “P2Cast: peer-to-peer patching scheme for VoD service”
- Bin Cheng, Hai Jin, Xiaofei Liao, “Supporting VCR Functions in P2P VoD Services Using Ring-Assisted Overlays”
- Xu Cheng, Jiangchuan Liu, School of Computing Science, “NetTube: Exploring Social Networks for Peer-to-Peer Short Video Sharing”
- Ze Li, Haiying Shen, Hailang Wang and Guoxin Liu, “SocialTube: P2P-assisted Video Sharing in Online Social Networks”

