

# Check-It: A plugin for Detecting Fake News on the Web

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## Abstract

The rapid proliferation of misinformation and disinformation on the Internet has brought dire consequences upon societies around the world, fostering extremism, undermining social cohesion and threatening the democratic process. This impact can be attested by recent events like the COVID-19 pandemic and the 2020 US presidential election. The impact of misinformation has been so deep and wide that several authors characterize the present historic period as the “post-truth” era. Many recent efforts seek to contain the proliferation of misinformation by automating the identification of fake news through various techniques that exploit signals derived from linguistic processing of online content, analysis of message diffusion patterns, reputation lists, etc. In this paper we describe the design, implementation of, and experimentation with Check-It, a lightweight, privacy preserving browser plugin that detects fake-news. Check-It combines knowledge extracted from a variety of signals, and outperforms state-of-the-art methods on commonly-used datasets, achieving more than 90% accuracy, as well as a smooth user experience.

*Keywords:* Fake News Detection, Browser Plugin, Feature Selection, Misinformation, Machine Learning

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## 1. Introduction

2 The widespread of online social networking and media platforms has changed  
3 dramatically the production and consumption of digital information. Any in-  
4 dividual equipped with an Internet connection and a social media account can

5 create and circulate content that can reach people at unprecedented speed  
6 and scale, without any prior moderation for inaccuracy or inappropriateness.  
7 This trend has led to a global misinformation and disinformation crisis with  
8 grave consequences for societies around the world, to the extent that many  
9 authors named the current historical period as the “post-truth” era. The  
10 term “post-truth” was declared as the 2016 international Word of the Year<sup>1</sup>  
11 by Oxford Dictionaries. It signifies contexts “*relating to or denoting circum-*  
12 *stances in which objective facts are less influential in shaping public opinion*  
13 *than appeals to emotion and personal belief*”. It has been extensively used to  
14 describe the context of prominent political or social events and phenomena  
15 shaped by misinformation, conspiracy theories, and fake news [1, 2], such as  
16 Brexit <sup>2</sup>, Donald Trump’s 2016 US presidential election campaign <sup>3</sup>, the on-  
17 going pandemic crisis (COVID-19)<sup>4</sup>, and the 2020 United States presidential  
18 elections<sup>5</sup>.

19 It is clear that the spread of fake news brought grave effects upon social cohe-  
20 sion and the democratic process [3, 4] and has raised great concern amongst  
21 political, media, and academic circles, prompting investigations that seek to  
22 identify, analyze and understand this phenomenon and its underlying pro-  
23 cesses. In the recent research literature, there have been many different  
24 approaches for identifying and mitigating misinformation. Although these  
25 approaches differ in their choice of algorithmic techniques and their adap-  
26 tation, they do share common techniques of methodology and deployment.  
27 At first, they define *i)* a variety of input signals for their fake news identi-  
28 fication component. Such input signals are typical: the reputation of news  
29 sources maintained as a form of flag-lists; fact-check annotations, which are  
30 produced manually by human editors, and the output of Machine Learning  
31 (ML) classification models, which consume information retrieved from online  
32 social networks and news articles. Afterward, they proceed with *ii)* pack-  
33 aging and deploying the technique of choice as browser-plugins, which assist  
34 users in their daily browsing experience. Such examples are the First Draft

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<sup>1</sup><https://languages.oup.com/word-of-the-year/2016/>

<sup>2</sup><https://www.bbc.com/news/blogs-trending-48356351>

<sup>3</sup><https://www.bbc.com/news/world-us-canada-37896753>

<sup>4</sup><https://www.un.org/en/battling-covid-19-misinformation-hands>

<sup>5</sup><https://tinyurl.com/y3m9hpfl>

35 News project CrossCheck<sup>6</sup>, B.S. Detector<sup>7</sup>, and the NewsGuard<sup>8</sup>, which make  
36 use of domain flag-lists and source reputations; the TrustedNews<sup>9</sup> and Fak-  
37 erFact<sup>10</sup>, which employ Machine Learning (ML) and Deep Learning (DL)  
38 algorithms over textual content of articles; and TweetCred[5] which utilizes  
39 social network properties to determine the veracity of a post.

40 However, if we analyze current fake news detection and deployment ap-  
41 proaches, two issues are raised: first, the need to consider and combine more  
42 signals in the identification process, in order to boost its overall effectiveness.  
43 Notably, prior approaches utilize a single input signal (either flag-lists, fact-  
44 checks, article content, or social network). To this end, however, we need  
45 to come up with more effective signals, and with approaches for combining  
46 them efficiently. The second issue is related to the preservation of end-user  
47 privacy when assessing visited pages, by not revealing the user’s identity and  
48 browsing history to any third-party services, in compliance with EU’s GDPR  
49 policy<sup>11</sup>.

50 To address these issues, we designed and implemented Check-It, a fake news  
51 identification system developed as a browser-plugin. Check-It bundles to-  
52 gether a series of diverse signals, including flag-lists, similarity matching,  
53 and Artificial Intelligence (AI) techniques, making it able to calculate the  
54 credibility of a piece of news and successfully warn the reader, whilst secur-  
55 ing his/her privacy (GDPR compliant) by working locally on the browser  
56 without the need for external communication (i.e. API services). This ar-  
57 ticle substantially extends our previous work [6], where we introduced the  
58 Check-it browser plugin, as follows:

- 59 • Check-It has been re-designed as a modular software that supports fake  
60 news identification based on a variety of signals.
- 61 • Check-It has been enhanced by a two-phase feature selection process,  
62 which uses L2 regularization and a Genetic Algorithm (GA), to identify

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<sup>6</sup><https://firstdraftnews.org/project/crosscheck/>

<sup>7</sup> <http://bsdetecon.tech>

<sup>8</sup> <http://www.newsguardtech.com/>

<sup>9</sup><https://trusted-news.com/>

<sup>10</sup><https://www.fakerfact.org/>

<sup>11</sup><https://tinyurl.com/yyv6k6np>

63 a limited number of features that can train successfully a low-resource,  
64 light memory Logistic Regression (LR) model. Extensive experiments  
65 show that the proposed feature selection method outperforms state-of-  
66 the-art alternatives.

- 67 • A thorough evaluation and comparison to other state-of-the-art works  
68 is conducted with real-world data. Results show that Check-it outper-  
69 forms existing works, achieving more than 90% accuracy.
- 70 • The Check-It plugin<sup>12</sup> is available for the community and can be in-  
71 stalled in several browsers (including Google’s Chrome, Mozilla Firefox,  
72 etc.).

73 The rest of this work is organized as follows. In Section 2, the related work in  
74 the field is presented. In Section 3, we present the Check-It system. Section 4  
75 describes the feature engineering process. Section 5 showcase the plugin and  
76 the user flow. In Section 6, we present our experimental setup and the  
77 evaluation of the performance of Check-It. In Section 7, the key findings of  
78 this work are discussed, and finally, in Section 8, we conclude this paper.

## 79 2. Related Work

80 Prior works on detecting and analyzing misinformation rely on large amounts  
81 of annotated data sets to train supervised models. In this context, existing  
82 research has focused either on content-based analysis and linguistic styles of  
83 fake news articles [7, 8, 9] or propagation-based methods, by studying the  
84 behavior of the diffusion of fake news articles in online social networks [10,  
85 11, 12, 13]. There also exist hybrid works that combine both the linguistic  
86 and social context signals in more holistic approaches to identify fake news  
87 articles [14, 15, 16, 6]. In this section, we present the literature review on  
88 different approaches for the above.

### 89 2.1. Content-based Fake News Detection

90 Digging into the content of news articles using Natural Language Processing  
91 (NLP) has experimentally proven to be effective in recognizing discrepancies  
92 between genuine and forged articles [7, 8, 9]. The potential of NLP and tex-  
93 tual content analysis is visible in the work of Potthast et al. [7]. The authors

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<sup>12</sup><https://tinyurl.com/y4tmakjg>

94 capture linguistic-based features, including specific writing styles and sensa-  
95 tional headlines that commonly occur in fake news. They identify writing-  
96 style characteristics able to distinguish between articles origin from hyper-  
97 partisan and balanced viewpoints, while they observe notable similarities in  
98 writing styles of different political orientations (Left and Right-wing extrem-  
99 ism). In another work, Horne et al. [8] applied an extensive analysis of the  
100 content and title of fake and real news articles. Specifically, they argue that  
101 fraudulent news titles contain fewer stop-words and nouns, while they notice  
102 more usage of proper-nouns and verb phrases in fake news. Combining the  
103 aforementioned works' features and by incorporating several more features  
104 extracted from articles' body and headlines, Paschalides et al. [6] constructed  
105 an extensive set of 535 linguistic features which were used to train the initial  
106 Deep Learning model of the Check-It system.

### 107 *2.2. Propagation-based Fake News Detection*

108 In addition to news' content, social context-based approaches incorporate  
109 features from social media user profiles, post contents, and social networks.  
110 For instance, Vosoughi et al. [10] focus on how differently falsehood stories  
111 propagate on Twitter, in contrast to real ones. They prove that fraudulent  
112 news diffuses significantly faster, deeper, and more broadly than the truth.  
113 Moreover, Castillio et al. [11] analyze user's credibility on Twitter based on  
114 posts and retweets. The authors show that the automatic credibility assess-  
115 ment on newsworthy messages is possible via post and propagation features.  
116 They observe that tweets with credible news are propagated through users  
117 with high posting frequency, and with a higher probability of their posts be-  
118 ing shared. This observation is also the main intuition behind the Check-It  
119 approach in analyzing user behavior in posting fake news articles. In addi-  
120 tion, the authors of Jin et al. [12] exploit the users' conflicting viewpoints  
121 for verifying the credibility of a news piece. The analysis and verification  
122 are applied over a credibility propagation network of tweets that are con-  
123 structed with both supporting and opposing relations of users/tweets based  
124 on the computed viewpoints. The authors showcase the effectiveness of their  
125 approach by evaluating an annotated dataset.

### 126 *2.3. Hybrid Fake News Detection*

127 Despite the numerous efforts for identifying fake news articles, either based  
128 on the articles' content or how they propagate in online social mediums,  
129 the problem still exists, and the effectiveness of the different approaches is

130 not sufficient. This has urged researchers to utilize a combination of both  
131 content-based and social context-based signals [14, 15, 16]. In their work,  
132 Ruchansky et al. [14] present a hybrid DL model (CSI) that uses a multi-  
133 modal approach, by combining the content of the article, the response of  
134 social network users to the article, and the users that promote the article.  
135 Following the same intuition, Shu et al. [15] propose the TriFn framework  
136 which models tri-relationship for fake news detection. Specifically, the TriFn  
137 extracts features from the relationship between publishers, users, and news,  
138 using embeddings. The rich knowledge of the tri-relationship offers a sig-  
139 nificant improvement in the identification of fake news articles over other  
140 baseline approaches.

141 Despite the advantages of the process and the high dimensional feature space,  
142 which most of the previously mentioned works have, only a few of them  
143 apply feature selection. For instance, Shu et al. [15] use a non-negative  
144 matrix factorization (NMF) algorithm for document representation which  
145 reduces the dimensionality of the features, while Potthast et al. [7] discard  
146 the features that are not worthwhile, manually. Furthermore, some other  
147 works [14, 6], rather than performing feature reduction, they use the extensive  
148 set of features as input to a deep learning model.

149 Our work differentiates from the previously mentioned works by the signifi-  
150 cantly larger amount of features extracted and analyzed in order to obtain a  
151 deeper understanding of the article’s context. To reduce the noise, we apply  
152 the proposed feature selection method which maintains only the most signif-  
153 icant features for the identification of fake news. Moreover, in the Check-It  
154 plugin, we combined a variety of different signals, such as flag-listing, linguis-  
155 tic features, content similarity, and social network, to support our decision-  
156 making and increase the validity of our results.

### 157 3. Check-It System

158 In this section, we introduce the design, architecture, and key features of  
159 Check-It. The overall system has four main components which are depicted  
160 in Figure 1: a) **Flag-list Matcher** matches the sources of news articles to  
161 Known Fake News Domains and Fact Check Sources; b) **Fact Check Simi-**  
162 **larity** compares a news article against Known Fact Checked Articles labeled  
163 as fake from Fact-Checking organizations; c) **Online Social Network User**

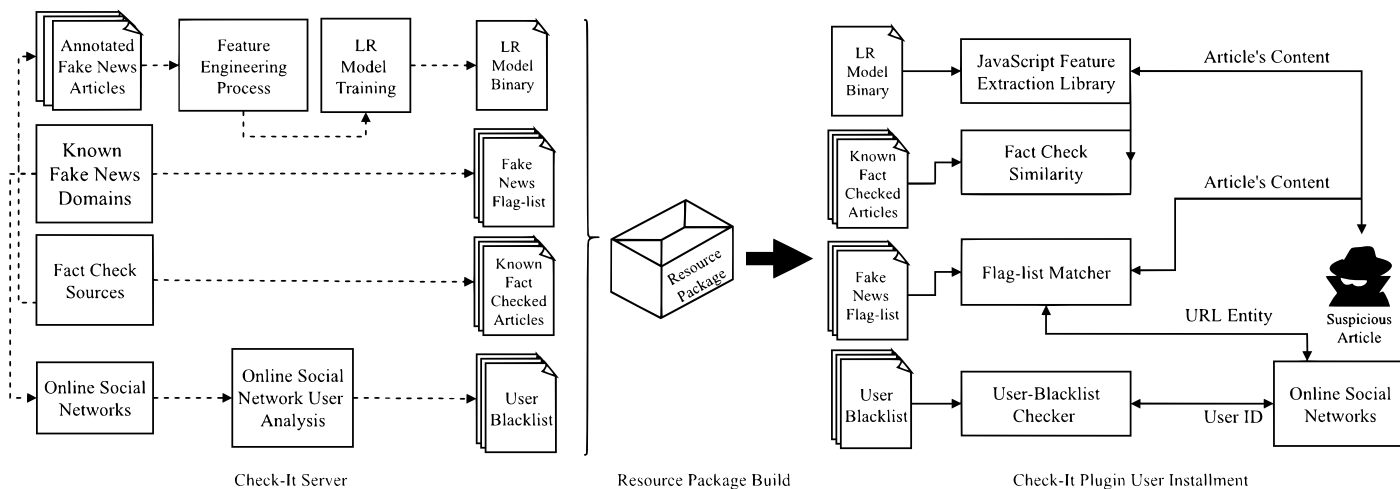


Figure 1: Architectural diagram for the Check-It System.

164 **Analysis** is responsible for analyzing user behavior in social networks and  
 165 produces a User-Blacklist of fake news propagators; and d) **LR Model**, is a  
 166 classifier trained on linguistic features, which are extracted from fake news  
 167 datasets using the proposed feature engineering process.

168 In the following paragraphs, we describe each of the components and ex-  
 169 plain how the Check-It browser plugin operates at the Check-It Plugin User  
 170 Installment.

### 171 3.1. Fake News Identification

172 To evaluate the trustworthiness of an article, Check-it passes it through a  
 173 sequence of steps, each step using a different signal to assess the article’s  
 174 validity. The following signals are integrated into the Check-it pipeline:

175 **Domain Flag-list Signal:** Flag-lists refer to well known domains for spread-  
 176 ing misinformation (e.g. Kaggle<sup>13</sup>, OpenSources<sup>14</sup> and Greek-Hoaxes<sup>15</sup>), an-  
 177 notated and maintained by expert journalists, editors, political and social  
 178 scientists. The use of flag-lists is considered to be one of the simplest ways

<sup>13</sup><https://www.kaggle.com/mrisdal/fake-news>

<sup>14</sup><https://github.com/BigMcLargeHuge/opensources>

<sup>15</sup><https://github.com/Ellinika-Hoaxes/Greek-Hoaxes-Detector>

179 for an initial, fast assessment of the trustworthiness of a news article. Al-  
180 though this step does not test the truthfulness of the article itself, it identifies  
181 articles originating from sites that engage consistently in disinformation cam-  
182 paigns or propaganda spreading. To this end, Check-It maintains a curated  
183 collection of such lists (*Known Fake News Domains*).

184 **Fact Check Similarity Signal:** A number of initiatives and organiza-  
185 tions, like Politifact<sup>16</sup>, Snopes<sup>17</sup>, and MediaBiasCheck<sup>18</sup>, are dedicated to  
186 combating propaganda and hoaxes circulating on the Internet. These sites  
187 typically employ professional journalists, political experts, or even people  
188 from every side of the political spectrum<sup>19</sup>, to do research and comment on  
189 the truthfulness of articles [17]. Once the truthfulness or falsehood of an  
190 article is established, these websites publicize their findings and associated  
191 information (URL, etc.). Check-It capitalizes on fact-checking websites (*Fact*  
192 *Check Sources*) by cross-checking every article processed by its plugin against  
193 *Known Fact-Checked Articles* and generating an informative warning when  
194 an article happens to be found listed on these web sites.

195 **Online Social Network Signal:** Although perpetrators generate false con-  
196 tent with the intent to harm, *Online Social Networks* (OSNs) provide the  
197 means for spreading it. Recent studies [18] have demonstrated that OSN  
198 platforms e.g. Twitter have become mechanisms for massive disinformation  
199 campaigns. Since OSNs play an important role in the propagation of fake  
200 news, we have incorporated them as another signal in the Check-It toolkit.  
201 The idea behind the Check-It OSN signal, similar to Vosoughi et al. [10], is  
202 to apply *Online Social Network User Analysis* and provide a dynamic *User-*  
203 *Blacklist*, matching user IDs with a falsity score, indicating the likelihood of  
204 a user to post fake news articles. By employing such a list, Check-It is able  
205 to warn the users of posts originating from suspicious users. For the purpose  
206 of this work, only Twitter is supported due to its massive popularity and  
207 the ease-of-access to its data stream via the Twitter Streaming API<sup>20</sup>. In  
208 particular, our system consumes tweets from the Twitter stream, identifies

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<sup>16</sup><https://www.politifact.com/>

<sup>17</sup><https://www.snopes.com/>

<sup>18</sup><https://mediabiasfactcheck.com/>

<sup>19</sup><https://www.allsides.com>

<sup>20</sup><https://developer.twitter.com/en/docs/tweets/filter-realtime/overview>



209 URLs from Known Fake News Domains, and applies the DeGroot-based user  
210 probabilistic model [19] over for the user falsity score calculation, producing  
211 as output the User-Blacklist.

212 **Textual Analysis Signal:** The signals described so far focus on meta-  
213 information retrieved from or associated with the news articles processed  
214 by Check-It. The textual analysis signal relies on the actual content of an  
215 article (headline and body), leveraging Natural Language (NLP) Processing  
216 techniques to extract linguistic features commonly used in fake news [20,  
217 21, 22]. These features are used to train a Machine Learning (ML) based  
218 Logistic Regression Model (*LR Model*) over a dataset of *Annotated Fake*  
219 *News Articles*, in order to predict the article’s veracity. On the browser,  
220 the input features are extracted from the article via the JavaScript Feature  
221 Extraction Library that we have implemented.

### 222 3.2. Preservation of User’s Privacy

223 Check-It addresses the privacy issue by operating in an overall incognito  
224 mode. To do so, Check-It localizes execution by loading the required re-  
225 sources in the browser’s local memory. These resources are combined in a  
226 Resource Package, which includes the Fake News Flag-lists, the Known Fact  
227 Checked Articles, the User-Blacklist, and the binary-produced LR Model.  
228 The single client-server communication is taking place during the installa-  
229 tion process or the update of the plugin’s resources. Specifically, during the  
230 installation of the plugin, the Resource Package is built, retrieved, and in-  
231 stalled on the user’s end. A similar process is applied for any major resource  
232 updates.

233 The localization of the system’s execution comes with the trade-off between  
234 having proper infrastructure executing the server-side tasks and the heavy  
235 computations that stress the user’s personal computer with higher memory-  
236 footprint and computational workload. Check-It balances this trade-off, by  
237 optimizing the local system execution e.g with the use of paralellization. To  
238 this end, the following four functional requirements are defined:

- 239 • **Preserve User Privacy:** The Check-It plugin should work locally, on  
240 the user’s web browser, without the need for external communication  
241 (i.e. a RESTful APIs), account registration, or HTTP cookies, etc.

- 242 • **Highly Confident Identification:** Check-It should label a piece of  
243 news as fake if it is highly confident about it (high probability of fake  
244 over real).
- 245 • **Low Response Time:** All the required resources for the plugin to  
246 work, such as the *flag-list* (blacklisted URL domains) and *LR model*  
247 (the NLP-based fake news classification model), are efficiently loaded  
248 in the user’s web browser, and developed so as to have a low response  
249 time.
- 250 • **Lightweight Computation:** The use of asynchronous processing and  
251 parallelization on the users’ browsers so as to minimize the load of the  
252 plugin.

253 However, state-of-the-art ML and DL textual models [23, 24, 15, 25, 7] require  
254 large amounts and complex features, resulting to thousands of parameters,  
255 making them memory-intensive and not appropriate for local execution. To  
256 address the above, we develop a *Two-phase Feature Selection Method* (a  
257 detailed description is given in Section 4.2) with the intention of reducing  
258 the dimensionality of the feature space whilst achieving high classification  
259 accuracy. By leveraging a reduced number of features, we train a simpler  
260 and more easily interpretable Logistic Regression classifier.

261 Based on the above, the overall time complexity at the client-side is low.  
262 The Domain Flag-list Signal and Online Social Network Signal take  $O(1)$   
263 for domain lookup, as they both utilize hashing. The Fact Check Similarity  
264 Signal takes  $O(p)$  time to execute, where  $p$  is the size of fact-checked articles  
265 set. The Textual Analysis Signal corresponds to the LR Model and Feature  
266 Extraction component respectively. The LR Model takes  $O((f + 1)c)$  time,  
267 with  $f$  being the number of features used, and  $c$  the number of classes. In  
268 our case, we have a binary classification, thus  $c = 1$  and the final time is  
269  $O(f + 1)$ . The Feature Extraction component is mostly comprised of trivial  
270 tasks e.g. lookups, with  $O(w)$  and  $w$  being the size of words in the article.  
271 Only the Part-of-Speech tagging is considered to be a bottleneck, with a time  
272 of  $O(slt + t)$  with  $s$  being the size of article sentences,  $l$  the average sentence  
273 word size, and  $t$  the total number of tags.

274 **4. Feature Engineering Process**

275 In this section, we describe the Check-It feature engineering process, which  
 276 comprises two equally important sub-processes. The first one is the feature  
 277 extraction which processes the article texts and generates a series of textual  
 278 features; and the second is the two-phase feature selection approach. The  
 279 final set of features are then given as input to the LR Model.

280 *4.1. Feature Extraction: Stylistic, Complexity and Psychological*

281 Fake news detection in traditional news media mainly relies on news content,  
 282 such as the headline and the body of an article. At the Check-It Plugin  
 283 User Installment, the system computes different linguistic features from these  
 284 article sections and feeds them to the LR Model for classification (Figure 1).  
 285 We group these features into three broad categories: *Stylistic*, *Complexity*  
 286 and *Psychological*. More details for the extracted features are included in  
 287 Section 9.

Examples of the Features Extracted		
Stylistic	Complexity	Psychological
# of "I" pronouns	Gunning fog	# of analytical words
# of all capital letters	SMOG Grade	# of negations
# of stop words	Flesh-Kincaid	# of slang words
# of Verbs	Yules_k	# of power words
# of quotes (")	Coleman Liau	# of casual words
# of adverbs	Dale Chall	# of emotion words
# of "We" pronouns	Brunets W	# of risk words
# of full stops (.)	Honores R	# of certainty words
# of words	# of happax legomena	# of power words
# of lines	# of happax dislegomena	# of affiliation words

Table 1: A sample of the extracted features divided into the three categories. The symbol '#' refers to the frequency of the respective feature.

288 **Stylistic Features:** represent the syntax and writing style of the article.  
 289 They are calculated based on widely known NLP techniques. Text style  
 290 features include the frequency of stop-words, punctuation, quotes, negations,  
 291 and words that appear in all capital letters, whereas syntactical features  
 292 include the frequency of Part-of-Speech tags in the text.

293 **Complexity Features:** capture the overall intricacy of an article or head-  
294 line. This intricacy can be computed based on several word-level metrics that  
295 include readability indices and vocabulary richness. Specifically, we compute  
296 the Gunning Fog, SMOG Grade, and Flesh-Kincaid grade level readability  
297 indices. Each measure computes a grade-level reading score based on the  
298 number of complex words (e.g. over 3 syllables). A higher index means a  
299 document takes a higher education level to read. Moreover, we compute the  
300 Type-Token Ratio, which can be defined as the number of unique words di-  
301 vided by the total number of words in the article. In order to capture the  
302 vocabulary richness of the content, we also compute the number of hapax  
303 legomenon and dis legomenon which correspond to phrases that occur only  
304 once and twice within a context.

305 **Psychological Features:** are based on the count of words found in expert  
306 dictionaries that are associated with different psychological processes. These  
307 dictionaries include the negative and positive opinion lexicon [26], and the  
308 moral foundation dictionary [27]. The sentiment score is computed via the  
309 AFINN sentiment lexicon [28], a list of English terms manually rated for  
310 valence. The AFINN sentiment score is defined as an integer number between  
311 -5 and +5, indicating the negative and positive scores respectively.

#### 312 *4.2. Feature Selection: The Two-phase Method*

313 The extensive amount of features (535 features) result in a high dimensional  
314 space, while, in our previous work [6], it produced a DL model with an  
315 extensive number of parameters, making it incompatible with a prevalent  
316 web browser due to memory limitations. Therefore, the application of a  
317 feature selection method is imperative. For this purpose we applied a custom  
318 two-phase feature selection technique, combining an embedded method (L2-  
319 Regularization) and a wrapper method (Genetic Algorithm). The proposed  
320 method consists of the following two steps:

- 321 1. The L2-regularization feature selection method [29] applied to the raw  
322 set of extracted features. This method produces a ranking of the in-  
323 put features according to their importance (described in detail in Sec-  
324 tion 4.2.1).
- 325 2. The intermediate ranked features are given as input to the Genetic Al-  
326 gorithm (GA) through an iterative process, which produces the subset  
327 of optimal features to be used. This step is described in more details  
328 in Section 4.2.2.

329 *4.2.1. L2-Regularization Feature Selection Method*

330 L2-regularization method is considered an embedded method as it performs  
 331 feature weighting based on regularization models [29]. The weighting is ap-  
 332 plied using an objective function that minimizes the fitting errors and mini-  
 333 mizes the feature coefficients. Regularization consists of attaching a penalty  
 334 to the feature coefficients of any linear machine learning model to increase the  
 335 generalization of the model, reduce multicollinearity, and avoid overfitting. In  
 336 the linear model regularization, the penalty parameter ( $\lambda$ ) is applied over the  
 337 coefficients ( $\beta$ ) that multiply each of the predictors ( $p$ ). L2-Regularization  
 338 uses the ridge regression model  $\lambda \sum_{j=1}^p \beta_j^2$  which encourages the sum of the  
 339 squares of the parameters to be small.

340 In our approach, the L2 penalty ( $\lambda$ ) is applied to the LR Model to maximize  
 341 a penalized version of the cost function (1). Combining the penalty term  
 342  $\lambda \sum_{j=1}^p \beta_j^2$  and the cost function of LR (1), we conclude to equation (2). The  
 343 ridge regression model instead of eliminating features, it ranks the feature  
 344 coefficients in ascending order based on their absolute value [30].

$$\sum_{i=1}^N \left\{ y_i \beta^T x_i - \log(1 + e^{\beta^T x_i}) \right\} \quad (1)$$

$$\max_{\beta} \left\{ \sum_{i=1}^N y_i \beta^T x_i - \log(1 + e^{\beta^T x_i}) - \lambda \sum_{j=1}^p \beta_j^2 \right\} \quad (2)$$

345 *4.2.2. Genetic Algorithm as a Feature Selection Method*

346 The GA is an optimization problem-solving method proposed by [31]. With  
 347 respect to the feature selection problem, each solution in the population of  
 348 genotypes represents a candidate solution for selecting a feature subset. Each  
 349 gene represents a feature, so the length of the genotype is equal to the total  
 350 number of input features available. The classification performance of the LR  
 351 classifier is used as the *fitness function* (objective evaluation function) which  
 352 determines the likelihood of the genotype to survive on the next iteration.  
 353 The ones with the highest fitness value survive in the next generation and  
 354 two of them (*parents*) are randomly selected to produce an *offspring* using  
 355 the crossover or mutation processes on each iteration.

356 For this work, as a fitness function, we use the logarithmic classification loss  
357 and the objective goal is to minimize the classification error (*log-loss*). As a  
358 termination criterion, we use the number of iterations to be equal to 20. We  
359 apply a uniform crossover and a one-point mutation. The population size at  
360 each generation is equal to *generation-size = 500* and the number of best  
361 individuals (genomes) to survive to next generation is equal to *generation-*  
362 *best-ratio = 20*. The parameters have been selected such as to reduce the  
363 probability of overfitting by generating a large number of new solutions at  
364 each generation (*generation-size - generation-best-ratio = 480*). We choose  
365 a small number of iterations to reduce the execution time of our approach.

366 To maximize the performance of the proposed two-phase feature selection  
367 process, we iteratively provide the ranked features of the L2-regularization  
368 output as input to the GA, through a brute force search. In each iteration,  
369 we feed the GA with the top- $k$  features, where  $k$  increases at each iteration  
370 and it ranges between  $10 < k < \text{total size of features}$ .

## 371 5. Check-It Plugin

372 In this section, we introduce the Check-It browser plugin which readily avail-  
373 able in the browsers' marketplace<sup>21</sup>. The aforementioned components are  
374 incorporated in the plugin which is compatible with Google's Chrome and  
375 Mozilla's Firefox web browsers. While the users surf the web and read news  
376 articles online, Check-It runs in the background, analyzes locally the articles  
377 that a user reads, and provides a warning when an article has suspicious  
378 content based on credibility.

379 When a user first loads an article's URL, the *Flag-list Matcher* (described in  
380 section 3.1) is applied, isolating the article's source domain from the URL and  
381 checking it against existing *Known Fake News Domains*. As a result, Check-  
382 it warns the user with an exclamation mark and a popup (depicted in Figure  
383 5), indicating the reason for suspicion with an appropriate message such  
384 as: "This domain appears as questionable in the list provided by ...". If the  
385 domain is not present in any of the flag-lists, then Check-it applies a similarity  
386 check via the Fact Check Similarity component (described in section 3.1). If  
387 the article is closely similar to other *Known Fact Checked Articles*, the user

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<sup>21</sup><http://bit.ly/2pRBGqC>

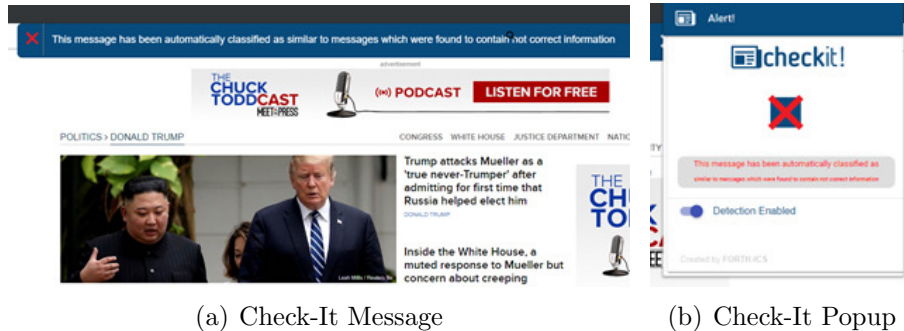


Figure 2: Screenshots from the Check-It warning message and popup for an article that is automatically classified as suspicious content.

388 receives a warning message like: “This article appears similar to: ...”. As  
 389 a final step, Check-it provides a content suspicion analysis through the *LR*  
 390 *Model* (described in section 3.1). Using the *Javascript Feature Extraction*  
 391 *Library*, Check-It extracts the appropriate features, and checks the suspicion  
 392 of the article’s content by predicting its veracity based on a probability score.  
 393 If the score passes a pre-defined threshold, the user receives the warning  
 394 message of “The content of this article is classified as very suspicious”. In  
 395 our case, we set the threshold to 0.90. The above pipeline is also applied to  
 396 URLs and articles shared within online social networks (OSNs). By using  
 397 the *User-Blacklist Checker*, the user is also get informed when he looks at  
 398 posts in OSNs by users from the *User Blacklist*.

399 To summarize, Check-it examines both the source and content of the article  
 400 and if the article is flagged as suspicious, it warns the user with the analo-  
 401 gous explanatory message. By repeatedly using Check-It, the user eventually  
 402 adopts a pattern for verifying the content of an article before sharing it online.

## 403 6. Evaluation

404 In this section, we evaluate the proposed feature engineering approach and  
 405 the overall performance of the Check-It. We also describe our findings of a  
 406 pilot use-case, regarding the UI-UX of the plugin based on a user question-  
 407 naire.

408 All the performance experiments take place on a Virtual Machine with Ubuntu  
 409 16.4, 16VCPU, and 32GB of RAM.

## 410 6.1. Dataset Overview

411 Several datasets on fake news and factual statements are publicly available  
412 online i.e. LIAR [32], CREDBANK [33], Fake News Corpus and, BS Detec-  
413 tor. For the evaluation of the proposed methodology, we utilize two com-  
414 prehensive fake news datasets <sup>22</sup> collected by social media, and both classify  
415 their articles from expert journalists: the PolitiFact and BuzzFeed<sup>23</sup>.

416 *BuzzFeed News:* This dataset comprises a complete sample of news that  
417 was published on Facebook, originating from 9 news outlets over the period  
418 of a week during the 2016 U.S. elections. Each Facebook post is attached  
419 with a news article that was fact-checked by 5 BuzzFeed journalists. In [23],  
420 the initial dataset is further enriched by adding the linked articles, attached  
421 media, and relevant metadata. In this work, we use the older version which  
422 consists of 182 news articles.

423 *PolitiFact:* This dataset consists of a list of fake news articles and their  
424 corresponding news content that were scraped from their respective websites.  
425 PolitiFact is a fact-checking organization, employing journalists to validate  
426 the factual veracity of news and other online content. A set of 240 articles  
427 labeled by PolitiFact journalists as fake or real were collected, along with a  
428 scraped version of the analogous news articles.

## 429 6.2. Feature Selection Evaluation

430 To evaluate the feature engineering process of Check-It, first, we compare our  
431 two-phase feature selection approach (L2-GA) with other well-known feature  
432 selection methods that belong to different categories: filter-based, wrappers,  
433 embedded, and hybrid methods. More specifically, we compare it against:  
434 i) the following filter-based methods: F-test, Mutual Information (MI) [34],  
435 and Chi-Square ( $\chi^2$ ) test [35], ii) the following wrapper methods: Sequen-  
436 tial Backward Floating Selection (SBFS) [36], Sequential Forward Floating  
437 Selection (SFFS) [36], the standalone GA method [34] and iii) the following  
438 embedded approaches: the L1 and L2 regularization methods [29]. Regarding  
439 the comparison with the hybrid methods, we compare it with a hybrid

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<sup>22</sup><https://github.com/KaiDMML/FakeNewsNet/tree/old-version>

<sup>23</sup>The specific datasets were chosen to be able to compare with [23, 7]



440 method integrated into the Autofeat Python library, [37]<sup>24</sup>. Additionally,  
441 since L2 produces a sorted list of all the features, from the most to the least  
442 important (rank-based method), for a more fair comparison with our hybrid  
443 approach (L2 - GA), we also combine GA method with the rank-based meth-  
444 ods: F-test, MI, Chi-Square. For all the rank-based methods (F-test, MI,  
445 Chi-Square, L2) and the hybrid methods (F-test - GA, MI-GA, Chi-square  
446 - GA, L2-GA), we apply a brute force analysis to identify the number of the  
447 top-ranked features that maximize the classification performance. We also  
448 used the t-test to assess the statistical significance of our results. All the  
449 implemented classifiers for both datasets are evaluated using 5-fold cross-  
450 validation.

### 451 6.2.1. Results

452 Considering the application of a feature selection method before the im-  
453 plementation of the classification task of fake news detection using the LR  
454 model, as Tables 2 and 3 depict, almost all of the feature selection methods  
455 (except Chi-square applied on BuzzFeed), improve significantly the classifi-  
456 cation performance. The difference in the model performance after applying  
457 L2-GA comparing to the model performance without applying any feature  
458 selection method is statistically significant ( $p < 0.05$ ). Moreover, all of the  
459 feature selection methods decrease the number of features, which is essen-  
460 tial, especially in a plug-in application where the computational time and  
461 memory-usage must be limited. Specifically, the proposed two-phase method  
462 reduces the features by 86% on the PolitiFact dataset (74 features) and by  
463 80% for the BuzzFeed dataset (106 features).

464 Our approach (L2-GA) outperforms the rest of the feature selection methods  
465 for both datasets and for most of the methods, the difference is statistically  
466 significant ( $p < 0.05$ ) as also shown in Table 3. However, by taking into con-  
467 sideration both the reduced number of features and the model performance  
468 (f1 score), L2-GA performance outperforms the majority of the well-known,  
469 standalone and hybrid feature selection methods, in both datasets.

470 **Selected Features:** The selected features show that there is a significant  
471 difference in the content and titles of fake and real news articles. Many of  
472 our findings are in line with those of other works in the literature, such as the

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<sup>24</sup><https://pypi.org/project/autofeat/>

Category	Method	Dataset									
		Politifact					Buzzfeed				
		#	Acc.	Prec.	Rec.	F1	#	Acc.	Prec.	Rec.	F1
Without Feature Selection		535	0.706	0.708	0.706	0.705	535	0.725	0.735	0.725	0.722
Filters	F-Test	9	0.706	0.709	0.706	0.705	75	0.769	0.782	0.769	0.767
	MI	143	0.706	0.712	0.706	0.704	2	0.771	0.773	0.771	0.770
	$\chi^2$	28	0.710	0.715	0.710	0.709	80	0.694	0.701	0.694	0.691
Wrappers	SFFS	195	0.861	0.865	0.861	0.860	271	0.907	0.910	0.907	0.907
	SBFS	67	0.840	0.843	0.840	0.840	38	0.907	0.908	0.907	0.907
	GA	234	0.798	0.802	0.798	0.798	247	0.841	0.847	0.841	0.840
	L1	29	0.790	0.792	0.790	0.790	16	0.781	0.793	0.781	0.779
	L2	71	0.827	0.831	0.827	0.826	37	0.879	0.883	0.880	0.879
Combination	Autofeat	14	0.769	0.771	0.769	0.768	7	0.775	0.793	0.775	0.771
	F-Test - GA	66	0.866	0.870	0.866	0.865	101	0.901	0.904	0.901	0.901
	MI - GA	357	0.870	0.874	0.870	0.870	491	0.880	0.885	0.880	0.880
	$\chi^2$ - GA	68	0.857	0.861	0.857	0.857	152	0.895	0.901	0.895	0.895
	<b>L2 - GA</b>	<b>74</b>	<b>0.907</b>	<b>0.910</b>	<b>0.907</b>	<b>0.907</b>	<b>106</b>	<b>0.946</b>	<b>0.947</b>	<b>0.946</b>	<b>0.946</b>

Table 2: Comparison of accuracy, precision, recall and f1 score for the proposed two-phase feature selection method with other widely known feature selection methods applied on the PolitiFact and Buzzfeed datasets. The '#' column represents the final number of features per method. The best results are marked in bold. (*Acc.* stands for Accuracy, *Pre.* for Precision, *Rec.* for Recall and *F1* for F1 score)

473 length of real news being greater than fake news [8, 16, 25]. Consistently,  
474 throughout the articles, we find that fake news articles use the plural pronoun  
475 "we" significantly more than real news articles. Our interpretation is that the  
476 authors of fake news articles try to emotionally invoke their readers to believe  
477 their stories by presenting that all we share the same concerns [38, 2, 23].  
478 Also, fake news articles seem to use significantly more litigious words for  
479 the deliverance of justice and law and order than the real news articles. This  
480 justifies the literature findings that fake news is related to the rise of political  
481 polarization [39]. The title has also shown significant differences between  
482 fake and real. We found that fake news titles contain more words in all capital  
483 letters, with more proper nouns and negative sentiment. In contrast with the  
484 titles of fake news, real news titles contain more nouns and stopwords [8].

### 485 6.3. Check-It Performance Evaluation

486 In this section, we compare the performance of the LR model, trained on  
487 features extracted using the proposed feature engineering process, against

Category	Method	Dataset			
		Politifact		Buzzfeed	
		F-score	p-value	F-score	p-value
No Feature Selection Applied		0.705 *** ( $\pm 0.020$ )	1.33E-05	0.722 *** ( $\pm 0.054$ )	8.00E-05
Filters	F-Test	0.705 *** ( $\pm 0.073$ )	0.001	0.767 *** ( $\pm 0.057$ )	0.001
	MI	0.704 *** ( $\pm 0.031$ )	3.30E-05	0.770 *** ( $\pm 0.089$ )	0.006
	$\chi^2$	0.709 *** ( $\pm 0.021$ )	2.00E-05	0.691 *** ( $\pm 0.082$ )	3.60E-04
Wrappers	SFFS	0.860 ( $\pm 0.113$ )	<b>0.457</b>	0.907 ( $\pm 0.059$ )	<b>0.270</b>
	SBFS	0.8397 * ( $\pm 0.047$ )	0.055	0.907 ( $\pm 0.056$ )	<b>0.255</b>
	GA	0.798 ** ( $\pm 0.060$ )	0.015	0.840 ** ( $\pm 0.076$ )	0.032
	L1	0.790 ** ( $\pm 0.075$ )	0.023	0.779 ** ( $\pm 0.024$ )	1.93E-05
	L2	0.826 ( $\pm 0.104$ )	<b>0.182</b>	0.879 ( $\pm 0.042$ )	0.029
Combination	Autofeat	0.768 *** ( $\pm 0.049$ )	0.002	0.772 *** ( $\pm 0.032$ )	3.78E-05
	F-Test - GA	0.865 ( $\pm 0.039$ )	<b>0.161</b>	0.901 *** ( $\pm 0.037$ )	0.094
	MI - GA	0.870 ( $\pm 0.019$ )	<b>0.116</b>	0.879 ** ( $\pm 0.036$ )	0.020
	$\chi^2$ - GA	0.857 ( $\pm 0.046$ )	<b>0.133</b>	0.895 * ( $\pm 0.122$ )	0.052
	<b>L2 - GA</b>	<b>0.907 (<math>\pm 0.038</math>)</b>	-	<b>0.946 (<math>\pm 0.028</math>)</b>	-

Table 3: Comparison of f-score and p-value of the t-test. The standard deviation is displayed between parenthesis. T-Test p-values: \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , and \*  $p < 0.1$ . The best f1 scores and the statistically insignificant different results are marked in bold.

488 the Deep Neural Network model (DNN) introduced in the initial version  
489 of Check-It [6]. In addition, we compare the regression model performance  
490 ( $L2-GA_{LR}$ ) with several state-of-the-art methods on fake news detection [23,  
491 7, 15]. Note that for a fair comparison we chose baselines that only con-  
492 sider news contents, similar to our approach, and also replicate their training  
493 configurations. For the comparisons, we use the outcomes reported in the  
494 aforementioned publications [23, 15, 7].

495 Shu et al. [23] applies multiple classifiers on the PolitiFact dataset using one-  
496 hot vector representation for each news article. The classifiers used in that  
497 work include a Support Vector Machine (SVM), a Logistic Regression (LR),  
498 a Naive Bayes (NB). Additionally, the authors include a deep learning ap-  
499 proach, namely a Convolutional Neural Network (CNN), trained over word  
500 embeddings of the articles. Shu et al. [15] train an SVM classifier using the  
501 vectorized output from LIWC lexicon[40]. Potthast et al. [7] introduced  
502 four different Random Forest (RF) classifiers. The features of the four clas-  
503 sifiers were extracted from the style and topic of the news content ( $NC$ ).  
504 Such features include character n-grams, stop words, part-of-speech, as well

505 as word frequencies and several readability indices. Two of the aforementioned  
 506 classifiers consider the political orientation of the articles,  $ORF_{STYLE}$   
 507 and  $ORF_{TOPIC}$ , whereas the other two are generic, namely  $GRF_{STYLE}$  and  
 508  $GRF_{TOPIC}$ .

509 In addition to the utilization of the news’ content, recent approaches extend  
 510 the task with multiple characteristics including user and publisher informa-  
 511 tion, as well as, their relation with the content to identify the veracity of an  
 512 article. Based on this, we also compare the results of applying our approach  
 513 on both datasets with the results published in [15] where the authors pro-  
 514 posed the TriFN framework which consolidates publisher-news relations and  
 515 user-news interactions simultaneously.

516 For a fair comparison, we replicated the evaluation configuration of the dif-  
 517 ferent approaches. For the comparison with the works of Shu et al. [23] and  
 518 Shu et al. [15], we split the data into 80% training and 20% testing and pre-  
 519 sented the averages over 10 iterations. For the comparison with the work of  
 520 Potthast et al. [7], we applied a 3-cross validation and presented the average  
 521 scores.

### 522 6.3.1. Results

523 Compared to the recently published state-of-the-art works, our approach is  
 524 superior in detecting fake news based only on textual-context, by utilizing  
 525 the articles’ title and body, as displayed in Table 5. In addition, Table 4  
 526 shows that the integrated two-phase feature selection process that uses L2  
 527 regularization and Genetic Algorithm (GA) outperforms the Deep Neural  
 528 Network model (DNN) which introduced in the preliminary version of Check-  
 529 It [6].

Model	Dataset	Acc.	Pre.	Rec.	F1
$Check - It_{DNN}$	PolitiFact	0.728	0.734	0.727	0.725
	BuzzFeed	0.715	0.719	0.715	0.714
$L2 - GA_{LR}$	PolitiFact	<b>0.907</b>	<b>0.905</b>	<b>0.915</b>	<b>0.908</b>
	BuzzFeed	<b>0.946</b>	<b>0.937</b>	<b>0.957</b>	<b>0.946</b>

Table 4: Comparison of the Check-It( $L2-GA_{LR}$ ) with the initial version ( $Check-It_{DNN}$ ). The best results are marked in bold.

530 Regarding the TriFN framework [15], the difference in the performance can  
 531 be considered negligible, because the f1-score of our approach, is just 2.8%,  
 532 and 7.6% higher than TriFN on PolitiFact and BuzzFeed dataset respectively.  
 533 However, our approach differs from the TriFN framework in the fact that it  
 534 considers only the extraction of content linguistic features. TriFN takes into  
 535 consideration metadata that includes information regarding the publisher  
 536 and user interactions on online social media. Even though the combination  
 537 of all these metadata captures significant knowledge regarding fake and real  
 538 news, our approach manages to outperform TriFN by considering only the  
 539 textual information.

540 For the rest of the comparisons, we have a significant difference in the clas-  
 541 sification performance, even with complex DNNs, which as the experiments  
 542 define, they have downsides, especially when the training happens on high  
 543 dimensional data with few entries in the datasets.

Reference	Dataset	Input	Acc.	Pre.	Rec.	F1
Shu et al. [23] (2018)	Politifact	$NC_{SVM}$	0.580	0.611	0.717	0.659
		$NC_{LR}$	0.642	0.757	0.543	0.633
		$NC_{NB}$	0.617	0.674	0.630	0.651
		$NC_{CNN}$	0.629	0.807	0.456	0.583
Potthast et al. [7] (2017)	BuzzFeed	$STYLE_{GRF}$	0.550	0.520	0.525	0.520
		$TOPIC_{GRF}$	0.520	0.515	0.515	0.510
		$STYLE_{ORF}$	0.550	0.535	0.540	0.535
		$TOPIC_{ORF}$	0.580	0.555	0.555	0.560
Shu et al. [15] (2019)	PolitiFact	$LIWC$	0.688	0.725	0.617	0.666
		$TriFN$	0.878	0.867	0.893	0.880
	BuzzFeed	$LIWC$	0.719	0.722	0.732	0.709
		$TriFN$	0.864	0.849	0.893	0.870
Our Approach	PolitiFact	$L2 - GA_{LR} \dagger$	<b>0.903</b>	<b>0.905</b>	<b>0.907</b>	<b>0.903</b>
		$L2 - GA_{LR} \ddagger$	<b>0.875</b>	<b>0.877</b>	<b>0.875</b>	<b>0.874</b>
	BuzzFeed	$L2 - GA_{LR} \dagger$	<b>0.924</b>	<b>0.927</b>	<b>0.924</b>	<b>0.924</b>
		$L2 - GA_{LR} \ddagger$	<b>0.899</b>	<b>0.904</b>	<b>0.899</b>	<b>0.899</b>

Table 5: Overall results on the comparison of our feature engineering approach with the state-of-the-art works on fake news detection using both datasets. The best results are marked in bold. (*Acc.* stands for Accuracy, *Pre.* for Precision, *Rec.* for Recall and *F1* for F1 score). †refers to Shu [15] evaluation and ‡refers to Potthast [7] evaluation.

544 *6.4. Check-It Plugin UI-UX Evaluation*

545 Despite the satisfactory performance of Check-It’s individual components,  
546 we additionally evaluated its overall performance in a controlled environ-  
547 ment with respect to fake news identification accuracy and system’s usabil-  
548 ity. Thus, we created a survey that also served as a test-case to receive users’  
549 feedback from a pilot use.

550 At the phase of the pilot use, 17 users (undergraduate, postgraduate students,  
551 and faculty members with different academic/professional backgrounds) par-  
552 ticipated in the evaluation of the Check-it plug-in. Specifically, the par-  
553 ticipants consisted of 5 undergraduate students of Computer Science (CS)  
554 major, 3 postgraduate students of CS major, 2 post-doctoral fellows with a  
555 background in Social Sciences, 2 faculty members of CS background, 4 un-  
556 dergraduate students of Journalism major and 1 graduate, and experienced  
557 journalist.

558 The test case prompted the participants to utilize their critical thinking in  
559 order to investigate the veracity of certain news titles, both true and fake,  
560 that receive a lot of attention online. The participants were asked to use the  
561 Check-It plugin for their assessments.

562 *6.4.1. Results*

563 The results of the evaluation indicate that 91% of the participants made  
564 correct decisions during their credibility assessments. For the veracity rating,  
565 we made use of the Politifact Likert scale ratings, with the available options  
566 of: *True*, *Mostly True*, *Half True*, *Mostly False* and *False*. Most of the  
567 correct submissions were labeled as True (32.1%), Mostly True (25%), and  
568 False (21.4%). Regarding the incorrect submissions, all of them were labeled  
569 as Mostly False (100%).

570 The credibility forms were followed by a series of 13 questions regarding the  
571 accuracy and usability of the plugin. The key findings of these questions are  
572 the following:

573 **Usefulness:** All of the participants stated that the plugin was either very  
574 (50%), quite (30%) or simply useful (20%), with informative messages regard-  
575 ing the reasons for its annotations (57% informative, 29% quite informative  
576 and 14% very informative).

577 **Accurate:** All of the participants stated that the plugin was either very  
578 (57%) or quite (43%) accurate. When asked if they observed any mis-  
579 classifications of authoritative articles as fake, 20% answered positively. Fi-  
580 nally when asked if Check-It is able to achieve its purpose for assessing the  
581 support of the detection of fake news, 57% answered that they strongly agree  
582 and 43% agree.

583 **Recommendations:** All of the participants stated that they would use the  
584 Check-It plugin during their daily life or their workspace. Most of them  
585 would also recommend the use of the plugin to other people (71.4% strongly  
586 recommend and 14.3% recommend).

587 **Aspect Importance:** All of the aspects provided by the plugin were marked  
588 equally important, with the most important feature being the GDPR com-  
589 pliance (25%). Focusing on the GDPR, 43% of the participants stated that  
590 they would not use the plugin if it was not GDPR compliant.

## 591 7. Discussion

592 In the previous section, we provided a comparative analysis of the Check-It  
593 feature engineering process with well-known feature selection methods along  
594 with the comparison with state-of-the-art fake news detection approaches by  
595 conducting experiments on two real-world datasets.

596 Based on the results, Check-it significantly outperforms the four state-of-  
597 the-art fake news detection methods by at least 3.33% in F1-score, and by  
598 achieving accuracy over 90%. Considering the extensive comparison, we un-  
599 doubtedly prove the importance of our approach as a high-quality feature  
600 engineering process and the Check-It as a promising plugin to efficiently au-  
601 tomatically detect fake news using linguistic features.

602 Moreover, according to the results of evaluating its overall performance,  
603 Check-It is a tool that contributes to increasing the use of critical think-  
604 ing towards identifying fake news, and at the same time, it respects the  
605 users' privacy. To justify even more the effectiveness of Check-It as a web-  
606 browser tool, we also provide an extensive comparison of the Check-It plugin  
607 with of six available fake news detection internet browser plugins. Our com-  
608 parison is contacted based on eight functionality features. The first three  
609 characteristics are based on the signals used as input by the plugins, namely  
610 the use of domain blacklists, the article content-based (body and headline)

Extension	Black-listed domains	Server-Site API	Content Analysis	Network Analysis	Similarity Check	Account Required	Feedback	Free
FirstDraft	✗	✗	✗	✗	✗	✓	✓	✓
B.S. Detector	✓	✗	✗	✗	✗	✗	✓	✓
NewsGuard	✓	✓	✗	✗	✗	✓	✓	✗
TrustedNews	✗	✓	✓	✗	✗	✗	✓	✓
FakerFact	✗	✓	✓	✗	✗	✗	✓	✓
TweetCred	✗	✓	✗	✓	✗	✓	✗	✓
Check-It	✓	✗	✓	✓	✓	✗	✗	✓

Table 6: Fake news detection plugin comparison of provided functionalities.

611 analysis, and propagation and social network analysis. The plugin’s utiliza-  
612 tion of client-server communication via an API, account management, and  
613 the overall user privacy indicator is another feature we deem important. An  
614 additional feature is the use of similarity checks between articles and black-  
615 listed domains, or annotated articles from experts (i.e., fact-checking organi-  
616 zations). Finally, free-of-charge and user registration (account sign-up) are  
617 also included in the comparison functionalities. All of the comparisons are  
618 summarized in Table 6.

619 Plugins that are based on domain blacklist are B.S. Detector and NewsGuard.  
620 These plugins prove the simplicity and potency of a single curated list of  
621 untrusted domains. Their difference is that NewsGuard incorporates the  
622 corrections and clarifications of these domains on questionable articles, as  
623 well as the distinction between objective and subjective articles. Similar to  
624 NewsGuard, plugins such as TrustedNews and FakerFact, focus solely on  
625 the article-level and leverage the power of Machine Learning (ML) models to  
626 analyze the content of an article to give a signal for its credibility. Specifically,  
627 TrustedNews examines the objectivity of a piece of news, on a sentence level,  
628 and produces an overall score to help the user decide whether it’s trustful  
629 or not. FakerFact analyzes the intent of the article and using its own AI  
630 (named Walt) and informs the users for the article’s purpose, e.g., satire,  
631 bias, sensational, etc. Following the same philosophy with TrustedNews,  
632 FakerFact gives some indications and lets the decision of the article’s veracity  
633 to the user.

634 Despite the good results from analyzing the text, the examination of the  
635 medium where the news is published can also be an efficient way in the  
636 identification of misinformation, as we show in Section 2.2. TweetCred[5],



637 declares the credibility of a tweet based on information related to it, including  
638 content, author, retweets, URLs, and other metadata.

639 However, the main drawback of the previously mentioned plugins is the uti-  
640 lization of a single signal of information. Specifically, B.S Detector and News-  
641 Guard utilize only blacklists, TrustedNews and FakerFact use only content  
642 analysis, and TweetCred focuses only on network characteristics. Due to the  
643 complexity of fake news detection, a single signal does not always capture  
644 all the available knowledge to produce accurate results. To the best of our  
645 knowledge, Check-It is the only plugin that combines blacklists, content and  
646 network analysis, and also similarity check. The combination of these signals  
647 provides a deeper understanding of the news’s credibility.

648 Moreover, most of the works (i.e., NewsGuard, TrustedNews, FakerFact,  
649 TweetCred) employ server-side APIs with constant communication to an-  
650 notate the news, and monitor user reading habits, utilize HTTP cookies,  
651 request permissions such as access to the user’s internet browsing history  
652 (TrustedNews), and require, account registration (FirstDraft, NewsGuard,  
653 and TweetCred). Of course, these actions are to have better results and  
654 higher accuracy in identifying fake news articles, but may also have a neg-  
655 ative impact and making users reluctant in using them during their daily  
656 browsing routine.

657 Also, TweetCred and Check-It have yet to incorporate the ability for users  
658 to report untrusted articles and provide feedback. Check-It will have such  
659 functionality in the following releases. Lastly, it’s worth mentioning that, ex-  
660 cept NewsGuard, all of the aforementioned approaches are available without  
661 any fees.

662 To sum up, the results of the comparison with the other plugins show that  
663 Check-It is the only plugin that combines multiple information signals and  
664 it respects users’ privacy.

## 665 **8. Conclusion**

666 In this paper, we presented Check-It, a fake news detection system, developed  
667 as a web browser plugin, and a feature engineering approach, which acts as  
668 an essential part of the system. Check-It manages to address the defined  
669 challenges, by effectively combining a set of diverse signals as a form of the

670 pipeline, to accurately classify fake news articles and timely inform the user,  
671 whilst securing user’s privacy and smooth experience.

672 Through the extensive evaluation, the potential of our system, as well as  
673 the overall performance in timely and effectively identifying false news is  
674 presented. The current work serves as an extension of the initial Check-It  
675 work [6], presenting the feature selection method, which produces results that  
676 outperform our previous work, and state-of-the-art, with the use of simple  
677 ML models such as LR.

678 As a future work, we are planning to expand our feature space using hyper-  
679 partisanship and bias indications via framing [41], as well as to provide a  
680 more thorough investigation on the resource utilization and optimization on  
681 the client-side.

682 In conclusion, Check-it aims to take a bold step towards detecting and re-  
683 ducing the spread of misinformation on the Web. To do so, it empowers its  
684 users with the tools they need to identify fake news. The novelty of Check-It  
685 is the combination of a variety of signals, incorporated in a pipeline, ranging  
686 from domain name flag-lists to deep learning approaches.

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## 867 9. Appendix

868 In the appendix, we list the various resources and features used in this  
 869 work. For better understanding, we have categorized the features as de-  
 870 scribed in section 4.2, and provided in tables as follows: Table 9.1 shows the  
 871 dictionaries used, with the features identified, a definition of the feature, and  
 872 an example; Table 9.2 shows the different complexity and vocabulary rich-  
 873 ness metrics used, along with their equations; Table 9.3 shows the stylistic  
 874 features with possible meanings if necessary.

### 875 9.1. Dictionary Features

Feature	Definition	Examples
<b>Loughran Mcdonald Dictionary</b>		
LM_NEGATIVE	Negative tone words	burden, careless
LM_POSITIVE	Positive tone words	advancement, dream, innovator
LM_UNCERTAINTY	Words of uncertainty	approximate, doubted, speculate
LM_LITIGIOUS	Litigious tone words	absolved, crime, executory
LM_CONSTRAINING	Constraining tone words	confines, forbids, unavailability
LM_SUPERFLUOUS	Unnecessary words	assimilate, theses, whilst
LM_INTERESTING	Interesting words	extraordinary, rabbi, toxic
LM_MODAL_STRONG	Strong modal words	always, must, never
<b>Laver Garry Dictionary</b>		
LG_CULTURE_HIGH	Related with high culture	artistic, music, theatre
LG_CULTURE_POPULAR	Related with popular culture	media
LG_CULTURE_SPORT	Related with sport culture	angler, civil war, people
LG_ECONOMY	Related with economy	accounting, earn, loan
LG_ENVIRONMENT	Related with environment	green, planet, recycle
LG_GROUPS_ETHNIC	Related with ethnic groups	Asian, race, ethnic
LG_GROUPS_WOMEN	Related with women	girls, woman, women
LG_INSTITUTIONS_CONSERVATIVE	Related with conservative institutions	authority, inspect, rule



LG.INSTITUTIONS_ NEU-TRAL	Related with neutral institutions	chair, scheme, voting
LG.LAW_&_ORDER	Related with law and order	police, punish, victim
LG.RUDAL	Related with countryside	farm, forest, village
LG.VALUES_ CONSERVATIVE	Conservative values	glories, past, proud
LG.VALUES.LIBERAL	Liberal values	cruel, rights, sex
<b>RID Primary Needs</b>		
RID.ORALITY	Orality words	belly, cook, eat
RID.ANALITY	Anality words	anal, dirt, fart
RID.SEX	Related with sex	lover, kiss, naked
<b>RID Primary Sensation</b>		
RID.TOUCH	Related with touching	contact, sting, touch
RID.TASTE	Related with tasting	flavor, savor, spicy
RID.ODOR	Rrelated with smelling	aroma, nose, sniff
RID.GEN.SENSATION	Related with general sensation	awareness, charm, fair
RID.SOUND	Related with sounds	bell, ear, music
RID.VISION	Related with vision	bright, gray, spy
RID.COLD	Related with cold	Alaska, ice, polar
RID.HARD	Related with feels hard in touching	crispy, metal, rock
RID.SOFT	Related with feels soft in touching	feather, lace, velvet
<b>RID Primary Defensive Symbol</b>		
RID.PASSIVITY	Related with passivity	bed, dead, safe
RID.VOYAGE	Related with trips	journey, nomad, travel
RID.RANDOM MOVEMENT	Related with random movements	jerk, spin, wave
RID.DIFFUSION	Related with diffusion	fog, mist, shadow
RID.CHAOS	Related with chaos	char, discord, random
RID.CHAOS	Related with chaos	char, discord, random
<b>RID Primary Regressive Cognition</b>		
RID.UNKNOW	Words for unknown feelings	secret, strange, unknown
RID.TIMELESSNES	Related with infinity time	eternal, forever, immortal
RID.COUNSCIOUS	Words for consciousness alteration	dream, sleep, wake
RID.BRINK-PASSAGE	Words for brink passages	road, wall, door
RID.NARCISSISM	Narcisistic words	eye, heart, hand
RID.CONCRETENESS	Words for something specific	here, tip, wide
<b>RID Primary Icarian Imagery</b>		
RID.ASCEND	Words showing something ascending	climb, fly, wing

RID_DESCENT	Words showing something descending	dig, drop, fall
RID_HEIGHT	Related with height	bird, hill, sky
RID_DEPTH	Related with depth	cave, hole, tunnel
RID_FIRE	Related with fire	solar, coal, warm
RID_WATER	Related with water	ocean, sea, pool
<b>RID Secondary Feeling</b>		
RID_ABSTRACT_THOUGHT	Related with abstraction	know, may, thought
RID_SOCIAL_BEHAVIOR	Related with social behavior	ask, tell, call
RID_INSTRU_BEHAVIOR	Related with instrumental behavior	make, find, work
RID_RESTRAINT	Related with restraint behavior	must, stop, bind
RID_ORDER	Related with order(form)	measure, array, system
RID_TEMPORAL_REPERE	Related with temporal references	when, now, then
RID_MORAL_IMPERATIVE	Related with moral imperatives	should, right, virtue
<b>RID Emotions</b>		
RID_POSITIVE_AFFECT	Related with positive emotions	cheerful, enjoy, fun
RID_ANXIETY	Related with anxiety emotions	avoid, horror, shy
RID_SADNESS	Related with sad emotions	hopeless, pain, tragic
RID_AFFECTION	Related with affection	bride, like, mercy
RID_EXPRESSIVE_BEH	Related with expressive behavior	dance, sing, art
RID_GLODY	Related with glory	elite, kingdom, royal
RID_GLODY	Related with glory	elite, kingdom, royal
<b>AFINN Dictionary</b>		
AFINN score	The AFINN lexicon is a list of English terms manually rated for valence with an integer between -5 (negative) and +5 (positive) by Finn Årup Nielsen	abuses: -3, amazing: 4, avoid: -1

Table 7: Dictionary Features

876 9.2. Complexity Features

Feature	Definition
<b>Readability Index</b>	
Flesch reading ease	$206.835 - 1.015 \left( \frac{\text{total\#of\ words}}{\text{total\#of\ sentences}} \right) \quad (3)$

Flesch–Kincaid	$0.39 \left( \frac{\text{total\#of\textit{words}}}{\text{total\#of\textit{sentences}}} \right) + 11.8 \left( \frac{\text{total\#of\textit{syllables}}}{\text{total\#of\textit{words}}} \right) - 15.59 \quad (4)$
SMOG	$1.0430 \sqrt{\#of\textit{polysyllables} * \frac{30}{\#of\textit{sentences}}} - 15.59 \quad (5)$
Automated readability index	$0.39 \left( \frac{\text{total\#of\textit{words}}}{\text{total\#of\textit{sentences}}} \right) + 11.8 \left( \frac{\text{total\#of\textit{syllables}}}{\text{total\#of\textit{words}}} \right) - 15.59 \quad (6)$
Dale-Chall	$0.1579 \left( \frac{\text{difficult\textit{words}}}{\text{total\#of\textit{words}}} * 100 \right) + 0.0496 \left( \frac{\text{total\#of\textit{words}}}{\text{total\#of\textit{sentences}}} \right) \quad (7)$ *Dale-Challe declare a list with difficult words
Coleman–Liau	$0.0588L - 0.296S - 15.8 \quad (8)$ $L = \text{Total \# of Letters} / \text{Total \# of Words} * 100$ $S = \text{Total \# of Sentences} / \text{Total \# of Words} * 100$
Gunning fog	$0.4 \left[ \left( \frac{\text{Total\#of\textit{words}}}{\text{Total\#of\textit{sentences}}} \right) + 100 \left( \frac{\text{Total\#of\textit{complexwords}}}{\text{Total\#of\textit{words}}} \right) \right] \quad (9)$
<b>Vocabulary Richness</b>	
Yule K	Miranda-Garcia et al. [42]
TTR	$(\text{Total\#of\textit{uniquewords}} / \text{Total\#of\textit{words}}) * 100$
Brunets Index	$N^V^{-a}$ , where N is the text length, V is the number of unique words, and -a is a scaling constant that is usually set at -0.172
Sichel	$\text{Total\#of\textit{happaxdislegomena}} / \text{Total\#of\textit{words}}$

Table 8: Complexity Features

877 9.3. Stylistic Features

Feature	Meaning
<b>Part Of Speech Tags</b>	
CC	Coordinating conjunction
CD	Cardinal digit
DT	Determiner
EX	Existential there (like: “there is” ... think of it like “there exists”)
FW	Foreign word
IN	preposition/subordinating conjunction
JJ	adjective ‘big’

JJR	adjective, comparative 'bigger'
JJS	adjective, superlative 'biggest'
LS	list marker 1)
MD	modal could, will
NN	noun, singular 'desk'
NNS	noun plural 'desks'
NNP	proper noun, singular 'Harrison'
NNPS	proper noun, plural 'Americans'
PDT	predeterminer 'all the kids
POS	possessive ending parent's
PRP	personal pronoun I, he, she
PRP\$	possessive pronoun my, his, hers
MD	modal could, will
RB	adverb very, silently
RBR	adverb, comparative better
RBS	adverb, superlative best
RP	particle give up
TO,	to go 'to' the store.
UH	interjection, errrrrrrm
VB	verb, base form take
VBD	verb, past tense took
VBG	verb, gerund/present participle taking
VBN	verb, past participle taken
VBP	verb, sing. present, non-3d take
VBZ	verb, 3rd person sing. present takes
WDT	wh-determiner which
WP	wh-pronoun who, what
WP\$	possessive wh-pronoun whose
WRB	wh-abverb where, when

Table 9: Part Of Speech Features

Feature	Meaning
<b>Structural</b>	
total_number_of_sentences	
total_number_of_words	
total_number_of_characters	
total_number_of_begin_upper	Words with first capital letter
total_number_of_begin_lower	Words with first lowercase letter
total_number_of_all_caps	Word with all capital letters
total_number_of_stopwords	
total_number_of_lines	

number_of_I_pronouns	
number_of_we_pronouns	
number_of_you_pronouns	
number_of_he_she_pronouns	
number_of_exclamation_marks	
number_of_quotes	
number_of_happax_legomena	Word types that occur only once in text
number_of_happax_dislegomena	Word types that occur only twice in text
has_quoted_content	
ratio_alphabetic	
ratio_uppercase	
ratio_digit	
avg_number_of_characters_per_word	
avg_number_of_words_per_sentence	
avg_number_of_characters_per_sentence	
avg_number_of_begin_upper_per_sentence	
avg_number_of_all_caps_per_sentence	
avg_number_of_begin_lower_per_sentence	
avg_number_of_stopwords_per_sentence	

Table 10: Structural Features